



**BEYOND AMAZING**

# SPIDER-MAN

THE EXHIBITION

AN EXHIBITION BY  
 **Semmel Exhibitions**  
SEMSEL-EXHIBITIONS.COM



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**“AN IMMERSIVE OPPORTUNITY TO LEARN MORE ABOUT THE HERO WHO HAS CAPTIVATED COMIC READERS, TELEVISION AUDIENCES, AND MOVIEGOERS AROUND THE WORLD”**

CINEMABLEND

**AN EXHIBITION CELEBRATING THE HISTORY AND LEGACY OF SPIDER-MAN, FROM HIS FIRST COMIC BOOK APPEARANCE IN 1962 TO HIS MODERN-DAY STATUS AS ONE OF THE WORLD’S MOST RECOGNIZABLE AND POPULAR ICONS.**

Semmel Exhibitions and Marvel Entertainment have teamed up to produce the first major touring exhibition devoted to The Amazing Spider-Man and the entire Spider-Verse of related characters. Having premiered in 2022 with a limited engagement at San Diego’s Comic-Con Museum, *Marvel’s Spider-Man: Beyond Amazing – The Exhibition* has been revised and expanded for this national tour, combining traditional museum presentation with modern techniques to create a unique immersive experience that both educates and entertains.



## KEY FEATURES:

- Immersive areas that meld classic stagecraft with innovative design technologies.
- Cutting edge storytelling utilizing high-definition projection, display, and video elements.
- Special installations that give visitors memorable “selfie moments” with some of their favorite characters.
- Over 100 unique artifacts, including priceless original comic and animation art; video game concept designs; rare comic books and collectibles; and props, costumes, and production materials from the blockbuster Spider-Man films.
- A specially-composed 360° Audio soundtrack (which is now available from Sony Music on digital platforms and as a special limited vinyl release).
- Sections illuminating the numerous ways Spider-Man and related characters have affected – and been affected by – societal and cultural movements.
- Digital media tables that allow interested fans to take “deep dives” and explore more of Spider-Man’s world.
- An integrated retail area, custom-designed to showcase a variety of branded items (including bespoke exhibition merchandise)

**“AN INCREDIBLE  
CELEBRATION...  
DYNAMIC AND  
EXCITING”**

SCREENRANT

**“A FUN WAY TO  
LEARN MORE  
ABOUT YOUR  
FAVORITE COMIC  
CHARACTER —  
FROM COMIC  
BOOK PAGES TO  
THE BIG SCREEN”**

THE SAN DIEGO UNION-TRIBUNE





# MARVEL'S SPIDER-MAN: BEYOND AMAZING – THE EXHIBITION

PRODUCED BY SEMMEL EXHIBITIONS AND MARVEL ENTERTAINMENT



With a wealth of Spider-Man content, experiences, and initiatives already planned over the next few years, there could be no better time for a museum exhibition that illuminates the entire story of Spider-Man and appeals to all levels of fans – devoted collectors and gamers, families and young children, long-time comic readers and casual enthusiasts alike.

## CONTACT FOR HOST VENUES

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Semmel Exhibitions is a division of  
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Marvel logo and all characters  
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Learn more at [semmel-exhibitions.com/spider-man](https://semmel-exhibitions.com/spider-man)  
and [www.beyondamazingexhibition.com](https://www.beyondamazingexhibition.com)  
Follow the project on social media  
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## TECHNICAL INFORMATION

### SIZE

7,500 – 8,000 sq ft (700 – 750m<sup>2</sup>)  
Includes approx. 1,000 sq ft (93m<sup>2</sup>) retail shop

### CEILING HEIGHT

13' (4m) nominal

### ENVIRONMENT

Climate control, standard HVAC

### ELECTRICAL

1x 125A CEE or 1x camlock 200A  
(Exhibition includes transformer for 400V,  
3 phases + neutral + grounding)

### LOAD IN

Longest pallet 11' (3.35m)  
Tallest pallet 8' (2.4m)  
Circa three weeks in, one week out

### ENGAGEMENT

Five to six months

### FEE

Revenue share; inquire for details

For more information: [semmel-exhibitions.com](https://semmel-exhibitions.com)